



JIMMY MOSTOVOI

Web developer & digital marketer

IDENTITY

Nationality: French

Residency: Paris, France

Date of birth: 01-23-1999

EDUCATION

BACHELOR WEBMARKETING & UX
Hetic, la Grande École du Web (2018 - 2021)

BTS CUSTOMER RELATIONS NEGOTIATION
CFA Stephenson (2017 - 2018)

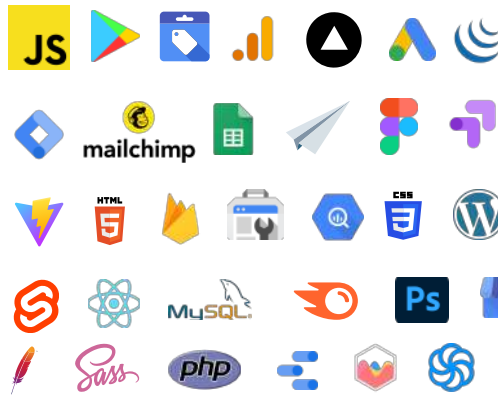
CERTIFICATIONS

- AI-POWERED SHOPPING ADS**
2024
- GOOGLE ANALYTICS**
2022
- GOOGLE ADS SEARCH**
2020

LANGUAGES

- FRENCH**
Native
- ENGLISH**
C1
- SPANISH**
C1
- JAPANESE**
A1

TOOLS



CONTACT

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- www.jimmymostovoi.com
- Paris, France

I am a specialist in web technologies, equally proficient in website development as in digital communication. I accompany you towards the digitalization of your business.

- ★ +1M€ spent on Ads for e-commerce
- ★ +5M€ revenue generated by my clients websites (+3M€ from Ads)
- ★ +100% organic traffic for an e-commerce (75,000 -> 150,000 / month)
- ★ Development of an administration platform for a core banking system used by +50 people.

PROFESSIONAL EXPERIENCES

Project Manager Web & Marketing

FINAVAS (2022 - 2023)

Project Manager, reference for front-end web development-related subjects. Managing digital marketing aspects and web development for projects across various subsidiaries of the VYZYO group (TAK, Yunus, Skool, ...).

- ✓ Full project management of web and marketing projects, from planning to implementation, including monitoring and evaluation of results.
- ✓ Coordination of internal and external teams to ensure efficient and timely project delivery, while adhering to budgets and deadlines.
- ✓ Creation of a network of Wordpress sites to facilitate their administration and monitoring.
- ✓ ASO for a mobile banking application.
- ✓ Complete redesign of administrations for a core banking system. Front-end design and development (notable interfaces: KYC, registration, marketing, accounting, account search and details).
- ✓ Implementation of effective data tracking solutions strictly compliant with GDPR.
- ✓ Training of developers to enhance their skills.
- ✓ In-depth knowledge of FinTech and Mobile Financial Services.

Freelance Web Developer & Digital Marketer

SOLE PROPRIETOR (2021 - 2022)

I worked independently from Mexico, while providing services to direct clients and French agencies.

- ✓ Creation and redesign of professional websites, working closely with clients to understand their specific needs and offer tailored solutions.
- ✓ Implementation of data tracking and data visualization systems to help clients understand and leverage their online performance.
- ✓ Optimization of search engine optimization (SEO) to improve website visibility and ranking in search engines, leading to increased organic traffic and conversions.
- ✓ Collaboration with digital marketing agencies to supplement their teams on web development and digital strategy projects.

Digital Marketing Consultant - Web Strategies

TRAFIC FACTORY (2020 - 2021)

Providing tailored advice and solutions in SEO, SEA, CRO, analytics, website redesign, and creation.

- ✓ Thorough analysis of clients' needs and objectives to develop effective and tailored digital marketing strategies.
- ✓ Implementation of both organic (SEO) and paid (SEA) search campaigns to enhance online visibility and generate qualified traffic.
- ✓ Design and optimization of websites for improved user experience and increased conversion rates (CRO).
- ✓ Utilization of web analytics tools to track and evaluate campaign performance, and provide detailed reports to clients.
- ✓ Close collaboration with technical teams for the redesign and creation of high-performing and aesthetically pleasing websites.
- ✓ Provision of ongoing support and regular maintenance to ensure the smooth operation and security of digital platforms.